

David Hulme

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EXPERIENCE

Copywriter, Carmichael Lynch

June 2023-Current

- Created client work for Bush's Beans, Subaru, Red Robin, and Xfinity.
- Led presentations, pitches, and VO sessions.
- Wrote headlines, manifestos, scripts, concepts, etc.
- Ideated OOH, 360, and digital campaigns.

Cinematographer, OGK Creative

2021-2023

- DP'd on numerous productions, directed commercial visuals.
- Developed campaign strategy and ideas, wrote scripts, honed copywriting.
- Created pre-vis overheads & animatics, planned the production look and feel.

Content Creator, BYU AdLab

2018-2021

- Won 28 student advertising awards, state to international levels.
- Ideated and developed dozens of advertising campaigns.
- DP'd and concepted all team projects, directed several, edited most.

EDUCATION

B.A., Advertising, Brigham Young University

Graduation: April 2021

- Cumulative GPA: 3.77
- Member of Phi Eta Sigma

High School Diploma, Lone Peak High School

2012-2015

- Cumulative GPA: 3.9
- Student Council Member